

# WIDE OPEN THINKING

## AGENCY SNAPSHOT

### WHO WE ARE

FLM Harvest is a strategic consulting, marketing and communications agency that helps set strategy, align teams, frame opinions and create demand for clients in the agriculture, food and lifestyle markets.

### VALUES

Culture  
Courage  
Leadership  
Drive

### FOUNDED

2006

### EMPLOYEES

85+

### BOARD OF ADVISORS

14+

industry experts who support agency and client strategy

### LEADERSHIP

Laurie Fleck President & CEO  
Steve Zabka Chief Operations Officer

### SERVICES



#### CONSULTING & LEARNING

Strategic research and team building **that's grounded in truth.**



#### CREATIVE

Compelling and innovative ideas **that break through clutter.**



#### CONTENT

Engaging and optimized storytelling **that attracts audiences.**



#### DIGITAL ENGAGEMENT

Effective digital and social media campaigns **that drive results.**



#### PAID MEDIA

Calculated buying and stewardship **for cross-channel reach.**



#### PUBLIC RELATIONS

**Influential communications that** build reach and curb crisis.

### PARTIAL CLIENT LIST

- AgriGold
- American Frozen Food Institute
- Aurora Organic Dairy
- FMC
- Mushroom Council
- Purina
- South Dakota Soybean Research & Promotion Council
- Southern Peanut Growers
- National Watermelon Promotion Board

### CONNECT

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#### OPERATING LOCATIONS

Chicago, IL  
Columbus, OH  
Kansas City, MO  
Fort Lauderdale, FL  
Las Vegas, NV  
Washington, D.C.

