

# WIDE OPEN THINKING

## AGENCY SNAPSHOT

### WHO WE ARE

FLM Harvest is a strategic consulting, marketing and communications agency that helps set strategy, align teams, frame opinions and create demand for clients in the agriculture, food and lifestyle markets.

### VALUES

Culture  
 Courage  
 Leadership  
 Drive

### FOUNDED

2006

### EMPLOYEES

85+

### BOARD OF ADVISORS

10

industry experts who support agency and client strategy

### LEADERSHIP

Laurie Fleck President & CEO  
 Steve Zabka EVP, Chief Operations Officer  
 Mitch Van Kampen EVP, Chief Strategy Officer  
 Jim Zumwalt EVP, Chief Account Management Officer  
 Deron Johnson EVP, Chief Brand Officer

### SERVICES



#### CONSULTING & LEARNING

Strategic research and team building **that's grounded in truth.**



#### CREATIVE

Compelling and innovative ideas **that break through clutter.**



#### CONTENT

Engaging and optimized storytelling **that attracts audiences.**



#### DIGITAL ENGAGEMENT

Effective digital and social media campaigns **that drive results.**



#### PAID MEDIA

Calculated buying and stewardship **for cross-channel reach.**



#### PUBLIC RELATIONS

**Influential communications that** build reach and curb crisis.

### PARTIAL CLIENT LIST

- American Frozen Food Institute
- Bayer Animal Health
- FMC
- Cotton Inc.
- Mushroom Council
- Purina Mills
- Illinois Soybean Association
- Southern Peanut Growers
- National Watermelon Promotion Board
- Paper and Packaging Board

### CONNECT

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#### OPERATING LOCATIONS

Chicago, IL  
 Kansas City, MO  
 Fort Lauderdale, FL  
 Las Vegas, NV  
 Washington, D.C.

